MAJESTY FOODS

HOT CASE & DELI



Built for the Hot Deli Case

HANDHELD MEAT PIES • AUTHENTIC HOT ENTRÉES

Ready to heat, portion-controlled, and ready to serve in less than 30 minutes. Turn your hot deli case into a high-margin profit center — with no scratch cooking, no skilled labor, and no back-of-house prep.

SPEED & SIMPLICITY

- Ready to heat
- Hot and ready in 30 minutes or less
- No thawing, chopping, or recipe knowledge required
- Straight from freezer to warmer at peak rush

LABOR SAVINGS

- Eliminates scratch-cooking hours and skilled kitchen labor
- Any team member can run the case
- No back-of-house prep space needed
- Standardized results every shift, every store

MARGIN & PROFIT

- High-margin hot food category at low labor cost
- Portion-controlled for predictable food cost per serving
- Hot case becomes a profit center, not a cost center
- Add-on sales

WASTE CONTROL

- Batch-cook only what the case needs, when it needs it
- Long frozen shelf life
- Replenish in minutes during peak hours
- Dramatically lower shrink than scratch production

CUSTOMER APPEAL

- Authentic Latin & Caribbean flavors that drive destination traffic
- Ropa vieja, picadillo, pulled pork, jerk chicken, rice & beans
- Handhelds are grab-and-go ready for commuters and impulse buys
- Complete dinner solutions for the what's-for-supper shopper

MERCHANDISING FLEXIBILITY

- Works in hot case, grab-and-go, self-serve, or made-to-order
- Sells as snack, lunch, center-of-plate, or family meal deal
- Easy cross-merchandising with sides, sauces, and beverages
- Scales up for catering and party trays

OPERATIONAL CONFIDENCE

- Consistent size, weight, and quality in every case
- Clear heating instructions and validated hold times
- Broad menu variety from a single, reliable supplier

CATEGORY GROWTH

- Hot prepared foods is the fastest-growing perimeter category
- Competes head-on with QSR takeout at a better price point
- Builds repeat weekly traffic
- Attracts multicultural and adventurous-eating shoppers

30 MIN
From case-ready to hot, plated, and selling

ZERO
Scratch cooking, skilled labor, or back-of-house prep space

100%
Portion-controlled for consistent cost per serving

Ready to build your hot case program? Contact us for spec sheets, and case pricing.

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